

Fiat took 2nd place at the fourth edition of the **CSR Online Awards Italy 2011**, with a score of 79.5/100 for its online communication on sustainability, climbing one place more over the 2010 ranking. The research, conducted by Lundquist (a company specialized in web-based corporate communication), analyzed how the 50 largest Italian companies by market capitalization used the corporate website to communicate their corporate social responsibility strategy and performance.

According to Lundquist "the Turin-based car manufacturer emphasises the relationship between CSR and technological innovation without neglecting the visual communication aspect and the ongoing engagement of stakeholders."

For further info, go to: <http://www.lundquist.it/about/news.php>