



Chrysler Group LLC and Fiat S.p.A open Mopar operations in Shanghai and Dubai

In a move to support growth in international markets, Chrysler Group LLC and Fiat S.p.A today announced the opening of Mopar parts distribution centers in Shanghai and Dubai.

“With the opening of these two facilities, we are expanding our parts distribution network in order to fully support the growth taking place in these markets,” said Pietro Gorlier, President and CEO of Mopar, Chrysler Group LLC’s service, parts and customer-care brand. “As our vehicle brands continue to grow internationally, Mopar will continue to look for opportunities to effectively service our dealers and distributors, and ultimately our customers.”

The parts distribution center in China will integrate China domestic and regional operations, resulting in a more efficient and cost-effective supply chain and improved service levels for the company’s growing presence in China and Asia Pacific. The facility will be located in Yangshan Port Shanghai, a Free Trade Zone that offers Mopar the platform to support international trade from China. The 16,000 sq. meter facility will distribute more than 35,000 part numbers to more than 130 dealer locations in China and more than 21 third-party distributors and joint-venture partners throughout Asia Pacific. The warehouse will also be a referral point for other Mopar warehouses in South Korea, Japan, and Australia which service more than 200 additional dealer locations.

The 18,000 sq. meter parts distribution center in Dubai, United Arab Emirates (UAE) will be located in the Jebel Ali Free Trade Zone, providing Mopar the benefits to support the redistribution of parts throughout the Middle East and Africa. The warehouse will move more than 30,000 part numbers to support Middle East and African general distributors and local sales companies.

Auburn Hills - Turin, 21 December 2011